

COLD DAY

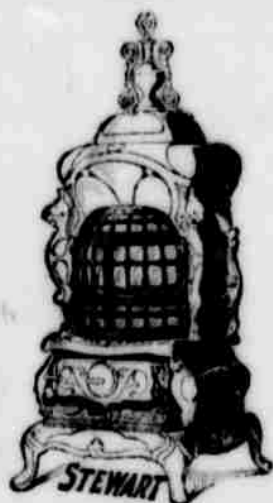
A PAGE OF KEEP WARM SUGGESTIONS for COLD DAYS

You Need Not Dread a Cold Day

If You Have a

STEWART

In Your Home.



They assure real home comfort on a cold day. Made in styles and sizes to meet every need. See our stock.

Raabe & Mauger

115-117 North First Street

COLD DAY

EDITORIAL

HERE is a page of mid-winter suggestions for a snowy day that is cold enough and that the weather man says, forecasts a night and a day to-morrow even colder.

Here are merchants who are ready and alive to your needs; men who have planned far ahead and invested extensively in order to be prepared for your every need on just such a day as this.

It is the merchant who is ready who can make right prices. It is the merchant who has foresight who can always deliver the goods you want when you want them. That is the reason every advertisement on this page today is a representative and a vigorous salesman for a live Albuquerque business house.

Cold Weather Specials

at Kapples

Blankets, Comforts and Pillows



Standard Gray, 10-4 size	\$ 4.50
Government Gray, 11-4 size	\$ 6.75
Mottled Gray, 10-4 size	\$ 5.35
Mt. Bell White, 11-4 size	\$ 8.25
Forestry 9-lb. Blanket	\$14.50

A GOOD VARIETY OF PILLOWS FOR YOUR SELECTION.

Kapple Furniture Co.

FIRST STORE ON EAST CENTRAL

KEEP WARM UNDERWEAR

UNDERWEAR BARGAINS

This is the day you need WARM UNDERWEAR. The Golden Rule is ready with COLD DAY BARGAINS



LADIES' FLEECE-COTTON UNION SUITS, elbow sleeves, high neck, ankle length; sizes 34 to 44. A regular \$1.25 union suit and a good value at that. COLD DAY SPECIAL, the Suit \$1.00

CHILDREN'S UNBLEACHED FLEECE-COTTON UNION SUITS; sizes 2 to 12 years. COLD DAY SPECIAL, per Suit 25c

The Golden Rule Dry Goods Company

KEEP the In'ards WARM

Try Some of Our Hot Stuff

Organic Mexican Chili,
Fresh Home Ground Red Chili Powder,
Fresh Green Chili,
Imported Hungarian Paprika,
Imported Hungarian Sweet Pepper,
Imported Spanish Pimientos.

Specials

Tomorrow

OYSTERS
Imported Swiss Cheese
Roquefort Cheese
Camembert Cheese
Del Monte Fruits in Tins

Tabasco Sauce,
Chili Sauce,
Catalpa Sauce,
Pepper Sauce,
Mandarin Sauce,
Tomato Sauce,
Powdered Tabasco,
Eagle Chili Powder,
Chili con Carne, cans,
Frijoles con Chile, cans,
Tamales, cans.

If It Is Good to Eat We Have It

Phone 199

204 West Central

San Jose Market

KEEP WARM SUGGESTIONS Wintry Days

ARE DAYS YOU NEED THE THINGS WE SELL FOR INSTANCE—

HOT WATER BAGS

We Have Them From 75c to \$3.50—the best made. No Matter How Bad the Weather, Telephone Orders Promptly Filled.

BUTT'S, the Rexall Stores

TWO STORES

116 W. Central
Phone 65

4th & Central
Phone 25

HOT DRINKS

Grimshaw's

That's All



Suppose You Did Delay That Order for Coal Until Today!

We're right on the job with Quick Delivery



JOHN S. DEAVEN, The American Block Man

Always has plenty of coal on hand and can deliver it promptly, no matter if the thermometer is frozen up. YOU GET YOUR MONEY'S WORTH IN AMERICAN BLOCK COAL

If you're short of coal, wood or kindling, telephone to either phone 4 or 5. Office and yards, 502 South First Street

Preparedness

FOR COLD WEATHER IS AS NECESSARY AS IT IS FOR WAR!

WERE YOU READY FOR TODAY'S COLD SNAP?

How about that broken glass?—that missing weather strip, that window that rattles and lets in frosty winds?

WE ARE ALWAYS READY TO PREPARE YOU TO KEEP YOUR HOME WARM

Albuquerque Lumber Company

First and Marquette

Phone 421

Window Glass, Weather Strips, Storm Sash, Venetian Enclosures—anything to make home cozy and keep out Cold.

DRESS WARM

Sale Prices

MEN'S SWEATERS	\$2.50 to \$5.00
MEN'S MACKINAWS	\$5.05 to \$9.00
MEN'S OVERCOATS	\$11.25 to \$18.75
BOYS' OVERCOATS	\$3.75 to \$11.25
BOYS' SCHOOL SUITS	\$3.75 to \$7.50

You can afford to buy NOW at these prices

E. L. Washburn Co.



WE HOPE YOUR WATER PIPES WILL NOT FREEZE

But if they should—



We are ALWAYS Ready

Good Plumbing—Fair Weather or Foul

BEEMAN & AYER

Phone 511

207 1/2 E. Central

Phone 511

Kistler, Collistee & Co.

ON A DAY LIKE THIS— A BRADLEY SWEATER

Makes You Laugh at the Cold We have the line! In a five color range Sizes to No. 44



Kistler, Collistee & Co.

ALBUQUERQUE'S DRY GOODS SHOP